



Rekener Makes Secure Software A Competitive Advantage

B2B customer data platform builds client trust by integrating security early in the software development life cycle with Veracode Continuous Software Security Platform.



Customer

Rekener

Industry

Software & Technology

Location

Charlestown, Massachusetts,
United States

Veracode Products

Static Analysis

Dynamic Analysis

“*Deployment of Static Analysis was smooth, easy, and the results were something we could act on immediately, helping us prioritize development activities.*”

Dave Casion

Co-Founder and Chief Technology
Officer
Rekener

Rekener has built a software platform that enables recurring revenue businesses to leverage the data they have in multiple resources to build and execute revenue growth strategies. The Boston-based startup helps companies feed their data into Rekener’s analytical applications to prioritize go-to-market strategies on the right prospects and continually assess their effectiveness.

Challenge

In founding the company, the leadership team knew its clients and prospects would place a lot of emphasis on security certifications, specifically SOC 1 Type II and SOC 2 Type II. Therefore, Rekener wanted to build a security-minded development culture and ensure that security was embedded from the beginning in its code.

Solution

- Deploy the cloud-based Veracode Continuous Software Security Platform.
- Implement Static Analysis and Dynamic Analysis early in the software development life cycle.
- Leverage Veracode training to empower developers to effectively find and remediate security flaws.

Results

- Yielded actionable results quickly and easily, helping Rekener prioritize development activities.
- Gained an unbiased attestation of Rekener’s flagship software, focusing remediation on the most critical vulnerabilities.
- Streamlined remediation timelines by addressing flaws in accordance with industry certifications.
- Established a solid baseline for continuous improvements in Rekener’s security posture.

[Learn More](#)

